**LIST**

**recommended topics for graduation qualification (bachelor's) works for full-time students enrolled in the direction 38.03.02 "Management" Educational program**

**"Business Management / Bachelor of business Administration (BBA), Business & Entrepreneurship»**

1. Improvement of the company's logistics activities
2. Designing business processes for a small business
3. Strategy development for manufacturing enterprise
4. Business analytics in industrial complexes management
5. Customization development of manufacturing enterprise business model
6. Development of enterprise diversification model
7. Competitiveness potential development of your own business (for example...)
8. The place and role of competitive strategy development in your own business management (for example...)
9. Competitive positioning in the process of managing your own business (for example...)

10.Features of family business management (for example...)

11.Business Modeling and Business Planning in Individual Entrepreneurship (for example...)

12.Start-up as a stage of new company business as an entrepreneur without legal entity formation (for example...)

13.Competitive advantages development of an individual entrepreneurship (for example...).

14.Creation of a company taking into account the industry specifics of the business (for example...)

15.Termination of participation in business activities, taking into account the industry specifics of the business (for example...)

16.Conducting business activities taking into account the industry specifics of the business (for example...)

17.Managing the growth of the company, taking into account the industry specifics of the business (for example...)

18.Management of changes of the company, taking into account the industry characteristics of the business (for example...)

19.Features of the creation, management and development of business in social entrepreneurship.

20.Features of the creation, management and development of business in innovative entrepreneurship.

21.Industry features of managing your own business in sports (for example...)

22.Industry features of managing your own business in the hotel business (for example...)

23.Sectoral features of managing your own business in the restaurant business (for example...)

24.Sectoral features of managing one's own business in industrial entrepreneurship (for example...)

25.Sectoral features of managing your own business in a commercial business (for example...)

26.Strengthening the competitive advantages of the organization (for example...)

27.Business Modeling in Entrepreneurship: Practice of Use in Managing Your Own Business (or Example...)

28.Development of recommendations for the effective use of modern information technologies in the management of an enterprise (organization).

29.Development of recommendations for the reorganization of enterprise management based on the use of new organizational forms and structures.

30.Development of a process management system for the organization (with options: reengineering of business processes; description of basic business processes, etc.)

31.Development of recommendations for the creation of a product (service) quality management system at the enterprise.

32.Development of recommendations for the creation of a project management system at the enterprise.

33.Development of recommendations for the implementation of agile management methods in the activities of organizations

34.Development of recommendations to improve the quality and competitiveness of the organization's products (services) based on ISO series standards.

35.Development of an effective system for the development and adoption of management decisions at the enterprise (organization).

36.Development of recommendations for the construction and development of an effective system of business communications at the enterprise (organization).

37.Development of proposals for the formation of an optimal strategy for an enterprise (organization).

38.Development of an optimal system of strategic management of an enterprise (organization).

39.Development of a strategic enterprise management system based on the Balanced Scorecard (BSC).

40.Development of an enterprise management system based on the allocation of strategic business units.

41.Formation of competitive (additional competitive) advantages of the enterprise (organization).

42.Management of the competitiveness of an enterprise (organization) or its products (services).

43.Development of recommendations to improve the competitiveness of an enterprise (organization) on the basis of ... (for example, the implementation of a customer relationship management system).

44.Improving the organization and promotion of sales of the product (service) of the enterprise.

45.Development of proposals for the creation and use of the brand in the activities of the enterprise of the sports and physical culture industry

46.Development of a new product (service) and bringing it to the market.

47.Development of an effective strategy for managing the financial activities of an enterprise (organization).

48.Development of a system for managing financial flows of an enterprise (organization).

49.Organization of production of a product (service) at the enterprise.

50.Development of recommendations for the creation of an operational management system at the enterprise.

51.Development of a strategy for promoting a new product to the market.

52.Development of recommendations for the construction and development of a logistics system at the enterprise (organization) (inventory management systems, warehousing, transport service - as options).

53.Labor productivity management in the enterprise.

54.Development of proposals for optimizing the work of the personnel management service of the enterprise (organization).

55.Development of proposals for the creation of a system of in-house training and advanced training of personnel at the enterprise.

56.Development of recommendations for the creation of an information support system for the personnel management process at the enterprise (in the organization).

57.Development of recommendations on the use of foreign practice of effective human resource management systems in Russian enterprises (organizations).

58.Development of recommendations for the organization of social partnership in the enterprise.

59.Development of recommendations for improving the organization of social management infrastructure in enterprises.

60.Development of proposals to improve the use of corporate principles and norms in the management of a joint-stock company.

61.Development of recommendations for optimization of organizational and legal forms of corporate governance in enterprises.

62.Improvement of the corporate governance system of an enterprise (organization)

63.Development of recommendations to improve the efficiency of enterprise management.

64.Development of proposals to increase the investment attractiveness of the enterprise (organization).

65.Development of a draft SMM strategy for the enterprise.

66.Improvement of the company's international expansion strategy.

67.Improving the innovation strategy of the company (organization)

68.Development of a system of digital communications of enterprises (organizations).

69.Development of directions for improving the competitiveness of the enterprise (organization).

70.Development of measures to improve the quality of services of organizations.

71.Development of the operational strategy of the enterprise in the implementation of digital technologies

72.Development of an enterprise digitalization strategy

73.Implementation of the corporate entrepreneurship system in the activities of the enterprise

74.Development and implementation of a strategy for sustainable development of an enterprise (organization)

75.Developing a strategy for the internationalization of emerging market companies

76.Development of a strategy for entering foreign markets of small and mediumsized firms

Start-up

1. Development of a new product (service) and its introduction to the market

2. Developing a startup and bringing it to market